# Owner's Manual

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Introduction

Thanks

Welcome to a better, healthier environment!

The Pure & Clear Air Purifier is one of the most advanced air purification systems on the market today. Incorporating photo catalytic oxidation technology, high level negative ionization, safe levels of ozone, and electrostatic filtration, the Pure & Clear Air Purifier reduces particles and inactivates microbes providing a cleaner, healthier environment for you and your family.

The Pure & Clear Air Purifier is designed to provide years of trouble-free service when properly maintained. This manual will guide you through proper operation of the purifier as well as maintenance procedures. When properly cared for, some parts of the unit will need to be replaced periodically. Replacement parts can be obtained from Mercola.com.

Thank you for purchasing the Pure & Clear Air Purifier.

Warnings

WARNING: Never operate the unit near a heat source, open flame, or flammable/combustable fluids.

WARNING: Do not operate the unit unless the following are properly installed: PCO CELL, PURIFICATION PLATE, REAR FILTER ASSEMBLY (with all three pieces in place), and the REAR COVER.

WARNING: Eye damage may result from directly viewing the light produced by the lamp inside of this unit. Eye damage occurs after 20 minutes of continuous exposure one inch from grill.

CAUTION: Never adjust the setting to exceed the square footage of the ventilated space being treated.

CAUTION: Do not use AWAY MODE in occupied spaces. Short term exposure to ozone levels above .05 ppm can cause temporary adverse reactions.

CAUTION: The unit should be powered off and the POWER CORD should be disconnected whenever cleaning/disassembling/reassembling/servicing.

Records

Purchase Date: ____________________________________________

Model Number: ____________________________________________

Serial Number: ____________________________________________
Features / Benefits

The Pure & Clear Air Purifier is one of the most advanced and most versatile whole house air purification systems on the market today.

Using four advanced technologies, the Pure & Clear Air Purifier helps to eliminate odors, smoke, pollen, dust, bacteria, mold, carbon monoxide, pet dander, viruses, and much more. Noticeable pollution is eliminated in as little as 15 minutes, and the most difficult pollution in as few as 24 hours.

Unlike other air purifiers that have only one or two ways of eliminating pollution, the Pure & Clear Air Purifier has four advanced technologies to destroy pollution from the air, embedded in walls, ceilings, floors, carpets, furniture, clothing, on countertops and other surfaces. These technologies help to sanitize everything in the house and reduces or eliminates all odors, including cigarette smoke, mildew, cooking odors, and more.

The advanced variable frequency drive fan system of the Pure & Clear Air Purifier runs quietly. In addition, the Pure & Clear Air Purifier is very low maintenance and requires no filter replacement. You simply clean the electrostatic honeycomb and mesh filter with running water! The Pure & Clear Air Purifier is ideal for any room in your home where airborne and surface pollution may be present.

Four Advanced Technologies

Advanced Photo Catalytic Oxidation (PCO) Cell: The PCO technology in the Pure & Clear Air Purifier not only destroys biological contaminatees traveling through the cell, but it produces a purifying plasma which breaks down odors, mold, bacteria and viruses. Photo Catalytic Oxidation reactors have been proven to reduce dangerous pathogens by over 99% in 24 hours or less. The process is molecular disassociation, which doesn’t just cover up the source, it actually breaks the molecule down. The result at the end of the breakdown process is carbon dioxide and water vapor.

Needlepoint Ionization: The Pure & Clear Air Purifier generates a continuous stream of millions of negative ions that circulate throughout the home. These ions charge particles of dust, dander, bacteria and viruses; causing them to attract other particles and clump together. As more and more particles come together, they become heavier, making them easier to pull into the homes furnace filter or just fall to the floor to be vacuumed up. Unlike HEPA filters that can filter out particles of .5 microns or larger, the ionizer in the Pure & Clear Air Purifier can reduce ultra-fine particles, even nano-particles, that are much more dangerous than the larger particles you can see. This means your family breathes easier with less particles in the breathing space, less exposure to bacteria, mold and virus particles as well.

Scalable Purification: In High Mode the purification plate is activated to generate activated oxygen to assist in breaking down mold, bacteria, and other biological contaminants which can cause odor. By setting the purifier based upon the area to be treated, just the right amount of purification is produced to keep the home fresh and clean. For faster cleanup an “Away Mode” feature which has a auto-shutoff programmable timer allows for maximum output to be used when the room or home is unoccupied.

Additional Information

Model: Whole House Maximum Coverage Area: 3000 sq. ft. Warranty: One Year Warranty

Controls / Diagrams
PERFORM CLEANING
REPLACE PCO CELL
REPLACE PLATE
LCD
Reminders

AWAY
HRS
AREA MUST BE UNOCCUPIED

Away
Mode

Fan Level Indicator
Technology Indicator

NORMAL
MODE

PCO
NORMAL

Fan Level Indicator
Normal Mode Indicator

HIGH
MODE

Purifier Setting
Square Footage Indicator

HIGH
MODE

Purifier Warning
Fan Level Indicator

AWAY
MODE

2:00
Away Mode Timer

Purifier Capacity Indicator

LCD
Reminders

Control Panel

Power Button
Fan Control

Infrared Receiver

Normal/High Toggle

Remote

Power Button
Fan Control

Normal/High Mode Toggle

PCO Cell

Unit Rear Filter Assembly

Brass Thumbscrews
Filter Assembly

PCO Cell
Purification Plate

Power Cord Connector

Power Cord Connector

PCO Cell

Power Cord Connector

Power Cord Connector

Power Cord Connector

Power Cord Connector
**Initial Setup**

**Ideal Placement**

When selecting a place for the unit within the environment there are some things to keep in mind. Find a location in the room(s) as far away from the HVAC air return duct as possible, so that the purification produced by the unit is optimally circulated. Place the unit on top of a bookshelf, shelf, or mounting bracket as high as possible leaving twelve to twenty-four inches between the unit and the ceiling. Make sure that there is as much space as possible in front of the unit and at least six inches behind the unit so it can intake air. Never place an operating unit on the floor.

**Initial Settings**

Before using the unit you will need to find the area (square footage) of the environment. Take into account all rooms which have doors that normally remain open to the environment as the purification that the unit produces does not flow readily through closed doors. The unit can cover a maximum of 3000 square feet. For example: Suppose you have a 2500 square foot house. The living room is attached to the kitchen, three bedrooms, and a laundry room. The kitchen and three bedroom's doors remain open the majority of the time but the laundry room and den usually remain closed off from the rest of the house. Together, the laundry room and den have a combined area of 500 square feet. The area of your environment would be 2000 square feet.

After you have established the placement of your unit and the area of the environment, connect the POWER CORD to the POWER ADAPTER. Connect the POWER ADAPTER PLUG to the unit, plug the POWER PLUG into the wall outlet, turn the unit on (See “CONTROLS”), and set it to NORMAL mode.

Leave the unit on NORMAL mode for at least 24 hours to begin with. After 24 hours, set the unit to HIGH mode and set the square footage to 250 square feet. Then, every 8-12 hours, gradually increase the square footage setting of the unit until it is set to the square footage of the ventilated space. Using the purifier at a setting less than the square footage of the area being treated is acceptable and may be desirable when the environment is relatively free of pollutants.

**Operations & Maintenance**

**Turning the Unit On**

Press the POWER BUTTON on the CONTROL PANEL or REMOTE to turn the unit on. Unit will initially be set to “NORMAL MODE.”

**Dimming the Display**

Press the SLEEP TOGGLE button on the REMOTE to toggle the display backlight through: bright, dim, and off.

**Normal Mode**

Press NORMAL/HIGH button until “NORMAL” is shown in the lower right of the DISPLAY. Use FAN UP/DOWN buttons to control the fan speed.

**High Mode**

Press NORMAL/HIGH button until “HIGH” is shown in the lower right of the DISPLAY. Use PURIFIER UP/DOWN buttons to set the square footage on the DISPLAY. (See “INITIAL SETUP: INITIAL SETTINGS”)

Use FAN UP/DOWN buttons to control the fan speed.

**Away Mode**

Press the AWAY MODE button and verify that “AWAY” is shown in the lower right of the DISPLAY. Press AWAY MODE to add two hours per press to the AWAY MODE TIMER. Select 2:00, 4:00, 6:00, or 8:00 hours or press AWAY MODE again after 8:00 hours to switch the unit back to NORMAL MODE.

**LCD Reminders**

**Replace Plate**

The PURIFICATION PLATE has reached the end of it’s useful life and must be replaced. Contact Mercola.com customer service to order a replacement. Once a replacement has been obtained, follow the instructions in “DISASSEMBLY / ASSEMBLY” to replace the old PURIFICATION PLATE with your new one.

**Replace PCO Cell**

The PCO CELL has reached the end of it’s useful life and must be replaced. Contact Mercola.com customer service to order a replacement. Once a replacement has been obtained, follow the instructions in “DISASSEMBLY / ASSEMBLY” to replace the old PCO CELL with your new one.

**Perform Cleaning**

The 30 day operation cycle between cleanings has passed and the unit requires a complete cleaning. Follow the instructions in “CLEANING” and then see “RESETTING REMINDERS” to reset the reminders. The PERFORM CLEANING reminder will appear again after 30 days of operation.

**Resetting Reminders**

After replacing the PURIFICATION PLATE or the PCO CELL the corresponding reminders will reset themselves. After performing a cleaning of the unit (See “CLEANING”) you should reset the reminders by holding down the RESET REMINDERS button on the CONTROL PANEL of the unit. The reminder has been reset when PERFORM CLEANING no longer appears.

**CAUTION!** The unit should be powered off and the POWER CORD should be disconnected whenever cleaning/reassembling/servicing.

**Reseting Reminders**

After replacing the PURIFICATION PLATE or the PCO CELL the corresponding reminders will reset themselves. After performing a cleaning of the unit (See “CLEANING”) you should reset the reminders by holding down the RESET REMINDERS button on the CONTROL PANEL of the unit. The reminder has been reset when PERFORM CLEANING no longer appears.

**CAUTION!** Do not use AWAY MODE in occupied spaces. Short term exposure to ozone levels above .05 ppm can cause temporary adverse reactions.
Disassembly / Assembly

**Disassembly:**

You will need a #1 PHILLIPS SCREWDRIVER.

**WARNING!** Do not operate the unit unless the following are properly installed: PCO CELL, PURIFICATION PLATE, REAR FILTER ASSEMBLY (with all three pieces in place), and the REAR COVER.

**CAUTION!** The unit should be powered off and the POWER CORD should be disconnected whenever cleaning/disassembling/reassembling/servicing.

1. Turn the unit off. (See “CONTROLS”)

2. **Removing the Power Cord:**
   (a) Unplug POWER CORD from wall outlet.
   (b) Remove POWER ADAPTER PLUG from rear of unit.

3. Clean the exterior of the unit if necessary. (See “CLEANING: UNIT INTERIOR”)

4. **Removing the Rear Cover:**
   (a) Using your SCREWDRIVER, remove the REAR COVER SCREW from the REAR COVER (above the POWER CORD PORT). Place the REAR COVER SCREW where you will find it easily during reassembly.
   (b) Squeeze the tabs on both sides of the REAR COVER (where the grooves are) until they release and tilt the REAR COVER upwards until the top tab releases. Clean if necessary with compressed air, vacuum cleaner, a damp cloth, or warm soapy water) and set the REAR COVER aside.

5. **Removing the Filter Assembly:**
   (a) Remove BRASS THUMBSCREWS from the top corners of the FILTER ASSEMBLY. Place BRASS THUMBSCREWS where you will find them easily during reassembly.
   (b) Grasp the top of the FILTER ASSEMBLY and tilt the FILTER ASSEMBLY away from the unit. Clean if necessary (See “CLEANING: FILTER ASSEMBLY”) and set the FILTER ASSEMBLY aside.

6. **Removing the Purification Plate:**
   (a) Grasp the PURIFICATION PLATE on the ceramic between the black arrows and gently pull the PURIFICATION PLATE out of the grooves on the sides. Clean if necessary (See “CLEANING: PURIFICATION PLATE”) and set the PURIFICATION PLATE aside.

7. **Removing the PCO Cell:**
   (a) Locate the PCO CELL POWER CONNECTOR on the right of the rear of the unit almost halfway up (beside the PURIFICATION PLATE SLOT). Squeeze the tabs on the top and bottom of the PCO CELL POWER CONNECTOR and gently pull until free from the PCO CELL POWER CONNECTOR OUTLET.
   (b) Remove the THUMB NUTS from the SCREW POSTS on the right and left below the PCO CELL. Place THUMB NUTS where you will find them easily during reassembly.
   (c) Gently slide the PCO CELL out of the unit. Clean if necessary (See “CLEANING: PCO CELL”) and set the PCO Cell aside.

8. Clean the interior of the unit if necessary. (See “CLEANING: UNIT INTERIOR”)

9. **Removing the Front Grille:**
   (a) Locate the four FRONT GRILLE SCREWS in the four corners of the FRONT GRILLE. Using your SCREWDRIVER, carefully remove the four FRONT GRILLE SCREWS. Place the FRONT GRILLE SCREWS where you will find them easily during reassembly.
   (b) Remove the FRONT GRILLE carefully to ensure that the IONIZATION NEEDLE (in the top center of the front of the unit) is not damaged. Clean the FRONT GRILLE if necessary (using compressed air, vacuum cleaner, a damp cloth, or warm soapy water) and set the FRONT GRILLE aside.

   **Cleaning the IONIZATION NEEDLE:**
   - Hold the IONIZATION NEEDLE by the ceramic between the black arrows, slowly insert the IONIZATION NEEDLE into the PURIFICATION PLATE SLOT, ensuring that the PURIFICATION PLATE is sliding into the grooves on either side and the black arrows on the PURIFICATION PLATE are pointing towards the front of the unit. NOTE: About halfway in, the PURIFICATION PLATE will encounter resistance as the PURIFICATION PLATE CONNECTORS are parted. Continue sliding the PURIFICATION PLATE into the PURIFICATION PLATE SLOT until there is approximately one inch of the PURIFICATION PLATE remaining outside of the PURIFICATION PLATE SLOT and significant resistance is met. Be careful not to force the PURIFICATION PLATE further into the PURIFICATION PLATE SLOT as this could seriously damage your unit.

   **Installing the POWER CORD:**
   (a) Insert the tab at the top of the REAR COVER into the hole at the top of the FILTER ASSEMBLY then lay the REAR COVER flat against the rear of the unit until the tabs on the sides of the REAR COVER click into place on the unit.
   (b) Carefully insert the REAR COVER SCREW into its hole on the REAR COVER (above the POWER CORD PORT) and tighten.

   **Installing the REAR COVER:**
   (a) Gently slide the PCO CELL - tabs toward the rear of the unit - into place at the top of the rear of the unit. Ensure the SCREW POSTS slide into their holes in the tabs on the PCO CELL.
   (b) Screw the THUMB NUTS onto the SCREW POSTS until they are snug.
   (c) Align the PCO CELL POWER CONNECTOR to the PCO CELL POWER CONNECTOR OUTLET and insert gently until the tabs at the top and bottom of the PCO CELL POWER CONNECTOR snap into place, holding it in the PCO CELL POWER CONNECTOR OUTLET.

   **Installing The Purification Plate:**
   (a) Holding the PURIFICATION PLATE by the ceramic between the black arrows, slowly insert the PURIFICATION PLATE into the PURIFICATION PLATE SLOT, ensuring that the PURIFICATION PLATE is sliding into the grooves on either side and the black arrows on the PURIFICATION PLATE are pointing towards the front of the unit. NOTE: About halfway in, the PURIFICATION PLATE will encounter resistance as the PURIFICATION PLATE CONNECTORS are parted. Continue sliding the PURIFICATION PLATE into the PURIFICATION PLATE SLOT.

   **Drain Tank Assembly:**
   (a) Insert the POWER ADAPTER PLUG into the rear of the unit.
   (b) Ensure the POWER CORD is properly connected to the POWER ADAPTER.
   (c) Insert the POWER PLUG into a wall outlet.

   **Turn the unit ON. Ensure that the unit's settings are adjusted to suit the environment. (See “OPERATIONS”)**
Cleaning

**WARNING!** Do not operate the unit unless the following are properly installed: PCO CELL, PURIFICATION PLATE, REAR FILTER ASSEMBLY (with all three pieces in place), and the REAR COVER.

**CAUTION!** The unit should be powered off and the POWER CORD should be disconnected whenever cleaning/disassembling/reassembling/servicing.

**Unit Exterior**
Wipe down the exterior with a damp cloth or use compressed air or a vacuum cleaner to remove dust. A non-abrasive cleaner may be used on the surfaces of the exterior, but do not let non-alcohol based cleaners come in contact with the IONIZATION NEEDLE at the top center of the FRONT GRILLE.

**Filter Assembly**
Clean water or compressed air may be passed through the filter assembly or through the individual parts of the filter when it is disassembled. To disassemble the FILTER ASSEMBLY grasp the assembly by the sides of the rim around the filter and separate the rim from the FILTER ASSEMBLY. The three filters (mesh, foam, and honeycomb) can then be removed and cleaned separately. If using water you must allow the filters to dry separately before reassembly. When reassembling, the HONEYCOMB FILTER goes in first, then the FOAM FILTER, and finally the thin MESH FILTER. Then simply reattach the rim to the FILTER ASSEMBLY.

**Ionization Needle**
Using a cotton applicator (Q-Tip), apply a small amount of clear alcohol based cleaner (or rubbing alcohol) to the IONIZATION NEEDLE. You may also use compressed air to blow off any dust that may accumulate near the IONIZATION NEEDLE.

**Unit Interior**
Using a damp cloth, a clear alcohol based cleaner, or compressed air/vacuum cleaner carefully clean the walls and components inside of the unit, after completing the DISASSEMBLY procedures.

**PCO Cell**
Using compressed air or a vacuum blow/suck the dust out of the PCO Cell. Do not use any liquid to clean the PCO CELL.

**Purification Plate**
Using a 50/50 mix of warm water and clear ammonia, soak the PURIFICATION PLATE from 1-8 hours. Using a soft-bristle brush, scrub the wire mesh to remove debris lodged inside the mesh. Rinse thoroughly and allow to dry completely before reinstalling. Using a soft cloth and rubbing alcohol, clean the contacts on the interior of the unit that touch the PURIFICATION PLATE when installed.

**Troubleshooting**

**WARNING!** Do not operate the unit unless the following are properly installed: PCO CELL, PURIFICATION PLATE, REAR FILTER ASSEMBLY (with all three pieces in place), and the REAR COVER.

**CAUTION!** The unit should be powered off and the POWER CORD should be disconnected whenever cleaning/disassembling/reassembling/servicing.

**Unit Fails to Turn On**
1. Verify that the POWER PLUG is plugged into an operational wall outlet.
2. Ensure that the POWER CORD is properly connected to the POWER ADAPTER.
3. Ensure that the POWER ADAPTER PLUG is fully seated in the receptacle on the back of the unit.
4. Verify the POWER BUTTON has been activated on the CONTROL PANEL.
5. If the PCO CELL still fails to properly operate, replace the PURIFICATION PLATE. If the PURIFICATION PLATE is operating properly, it will produce a dim purple glow.

**Ionization Needle Creates an Electrical Arc**
The IONIZATION NEEDLE needs to be cleaned. (See “CLEANING: IONIZATION NEEDLE”)
Be sure to complete all of the cleaning procedures described in “CLEANING” every 30 days of operation.

**Fan Does Not Operate Properly**
1. Try adjusting the fan speed using the CONTROL PANEL or REMOTE CONTROL.
2. Remove the FRONT GRILLE (See “DISASSEMBLY/ASSEMBLY”) and ensure there are no obstructions to the movement of the FAN. Clean the FAN by grasping it gently by the center (hub) and sliding it straight out of the front of the unit. Clean it thoroughly and also clean the mount that it sits on.
3. If FAN continues to operate improperly or not at all, contact your distributor or Mercola.com customer service.

**The Purification Plate Generates an Electrical Arc, Arcing Noise, or Burning Odor**
The PURIFICATION PLATE is damaged and must be replaced. The unit may or may not display the REPLACE PLATE LCD Reminder.

**The PCO Cell is not Lighting Up**
1. Ensure the PCO CELL POWER CONNECTOR is properly seated in the PCO CELL POWER CONNECTOR OUTLET. (See “DISASSEMBLY/ASSEMBLY”)
2. If the PCO CELL still fails to properly operate, you will need to replace it. Contact Mercola.com customer service.

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The PURIFICATION PLATE is damaged and must be replaced. The unit may or may not display the REPLACE PLATE LCD Reminder.

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2. If the PCO CELL still fails to properly operate, you will need to replace it. Contact Mercola.com customer service.

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The IONIZATION NEEDLE needs to be cleaned. (See “CLEANING: IONIZATION NEEDLE”)
Be sure to complete all of the cleaning procedures described in “CLEANING” every 30 days of operation.

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1. Try adjusting the fan speed using the CONTROL PANEL or REMOTE CONTROL.
2. Remove the FRONT GRILLE (See “DISASSEMBLY/ASSEMBLY”) and ensure there are no obstructions to the movement of the FAN. Clean the FAN by grasping it gently by the center (hub) and sliding it straight out of the front of the unit. Clean it thoroughly and also clean the mount that it sits on.
3. If FAN continues to operate improperly or not at all, contact your distributor or Mercola.com customer service.
Consumer Information

Mercola.com declines all responsibility for all damages arising from improper use of the unit or in case of tampering with the unit.

Specifications

Unit
- Size: 12” high x 9” wide x 12” deep
- Weight: 16 lb.
- Coverage: 2500ft² to 3000ft² (23m² to 279m²) *

Power Cord
- Fuyuang Switching Power Supply
- Model: FY3803000
- Input: 100-240VAC 50/60Hz 2.5A
- Output: 38VDC 3A
- See the power supply label for certifications and warnings.

PCO Cell
- Normal Mode Output: < 0.02 ppm ozone (ambient room concentration)

Purification Plate
- High Mode Output: 25-360mg ozone per hour

Ionization Needle
- 24 to 30 KV, 20-30 KHz Ion Generation Pulsator
- 6 KV DC Needle Ion Generator

* Depending on variables such as the severity and frequency of pollution, flow of air in the environment, humidity, and temperature.

SATISFACTION GUARANTEE

Mercola.com is so confident that you will be more than satisfied with your purchase of the Pure & Clear Air Purifier, we are providing a 30-Day 100% Satisfaction Guarantee so that you can try it yourself, risk free! Please contact our Customer Service department for terms and conditions regarding this money back guarantee.

LIMITED WARRANTY

Your Pure & Clear Air Purifier Air Purifier is warranted to be free from all defects in material and workmanship in normal household use for a period of (1) year from date of purchase. The warranty is granted only to the original purchaser and members of his or her immediate household. The warranty is subject to the following provisions.

This warranty does not cover parts of the Air Purifier that require replacement under normal use. This includes the purifier plate and rear filter assembly. Although the PCO cell requires periodic replacement, the cell is warranted for the same 1 year period as the purifier. Any damages or malfunctions caused by negligence, abuse, or use not in accordance with the Owner’s Manual are not covered by this warranty. Likewise, any defects or damages caused by unauthorized service or the use of other than Genuine Pure & Clear Air Purifier parts are not covered.

Mercola.com, at its option, repair or replace a defective Air Purifier or part(s) for the Air Purifier that is covered by this warranty. As a matter of warranty policy, Mercola.com will not refund the customer's purchase price.

To obtain warranty service you must return the defective Air Purifier or Air Purifier parts along with proof of purchase to the Pure & Clear Air Purifier Authorized Warranty Station. All transportation charges on parts, or units, submitted under this Warranty shall be borne by purchaser. Unless this Warranty is expressly renewed or extended by Mercola.com, any repaired or replaced part of unit shall be warranted to the original purchaser only for the length of the unexpired portion of the original warranty.

Further Limitations And Exclusions Are As Follows

Any warranty that may be implied in connection with your purchase or use of the Air Purifier, including any warranty of merchantability or any warranty for Fitness For A Particular Purpose is limited to the duration of this warranty. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations may not apply to you.

Your relief for the breach of this warranty is limited to the relief expressly provided above. In no event shall Mercola.com be liable for any consequential or incidental damages you may incur in connection with your purchase or use of the Air Purifier. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

This Warranty gives you specific legal rights, and you may also have other rights which vary from state to state.